



The primary purpose of the donations program at EQUUS is to maintain good public relations. EQUUS endeavors to respond favorably to as many requests as possible, keeping in mind EQUUS is an at-cost organization. Requests that meet our donation guidelines are eligible for consideration once every two years. Donation requests cannot be brought forward directly from EQUUS employees or members of the EQUUS Board of Directors.

Donations shall only be made to recognized charitable or volunteer organizations. Priority will be given to those organizations that foster growth and development of youth, and / or encourage community development (either a social or infrastructure advancement). The donation request form must clearly outline how a contribution from EQUUS will positively impact these aspects.

Priority will be given to those organizations/ communities that fall within rural Alberta and the EQUUS service area. Consideration may be given to urban communities or organizations that fall within the boundaries of the EQUUS service area.

The level of the public relations benefit to EQUUS will be one of the determining factors when reviewing donation requests; for example, how will EQUUS be acknowledged, who attends the event, etc.

A minimum of three weeks is required to process a donation requests and all requests must be made via the approved donation request form located on the EQUUS website: www.equs.ca / Supporting our Community/Sponsorship and Donations. Once a request is received, it is forwarded to the EQUUS Donations Committee, which meets monthly to review and confirm requests. The Communications Department will notify organizations of the decisions.

Completed forms and letter can be faxed, emailed, mailed or dropped off at the EQUUS Main Office.

Fax: 403.227.4478

Email: communications@equs.ca

Mail: EQUUS
Attn: Communications Department
PO Box 6199, 5803 42 Street
Innisfail, AB T4G 1S8