



EQUUS' Guiding Principles

EQUUS is proud to support the communities we serve by investing in initiatives that support:

- developing the communities where we serve, work and live;
- developing youth; and
- issues that matter to our members.

EQUUS' Focus Areas

To complement our guiding principles, our focus for funding is on five key areas:

1. Foster growth and development of youth
2. Encourage community development (social or infrastructure advancement)
3. Advancement of underprivileged
4. Safety
5. Energy conservation

Criteria for Funding

To be considered for funding by EQUUS' Donation and Sponsorship Committee, the following criteria must be met.

- Donations shall only be made to recognized charitable or volunteer organizations.
- Sponsorship/donation request aligns with one or more of EQUUS' focus areas
- Event takes place within the EQUUS Service Area or in a larger centre that provides services to communities within EQUUS' Service Area
- No more than one donation may be made to the same organization in one fiscal year
- Enhance the company's visibility and showcase its services
- EQUUS does not support individuals, religious organizations or political events.
- Donation requests cannot be brought forward directly from EQUUS employees or members of the EQUUS Board of Directors.

Apply for Funding

Apply by submitting a completed donation request form to EQUUS' Donation and Sponsorship Committee. No funding applications will be accepted without a completed donation request form.

1. Download EQUUS' donation request form. The form can be found on EQUUS' website: <http://www.equs.ca/community/>
2. Submit completed application at least one month prior to event.
3. The Donation and Sponsorship Committee will review the application and provide a response within two weeks of receiving the completed application.