

## Reminder Save the Date

Interested in attending the 2017 Annual General Meetings? R.S.V.P. by March 14 to ensure adequate food and seating.

Join us for our 2017 Annual General Meetings (AGMs), which will be hosted throughout our Service Area over three days and locations, with voting occurring at all three locations.

### AGM Dates and Locations:

- **South Area – Tuesday, March 21, 2017**  
The Coast Lethbridge Hotel & Conference Centre,  
Southern and Foothills Rooms  
526 Mayor Magrath Drive South, Lethbridge
- **Central Area – Wednesday, March 22, 2017**  
Sheraton Red Deer Hotel, Monaco Room  
3310 50 Avenue, Red Deer
- **North Area – Thursday, March 23, 2017**  
Best Western Sunrise Inn & Suites,  
Ballroom and Atim Creek Rooms  
3101 43 Avenue, Stony Plain



*Photo above: EQUS members visit at Central Area Member Appreciation BBQ in September. Join us at the Annual General Meetings in March to meet with other EQUS members, staff and our Board of Directors.*

### AGM Meeting Agenda:

- **Registration and connect with your Board and EQUS staff** - 3 until 4:30 p.m.
- **Annual General Meeting** - 4:30 until 6:30 p.m.
- **Dinner** - 6:30 until 8 p.m.

In order to ensure adequate food and seating, please R.S.V.P. on or before March 14 by calling 1.888.211.4011. For more information on the AGMs, visit [www.equs.ca/members/events](http://www.equs.ca/members/events).



Annual General Meetings  
**Join Us**

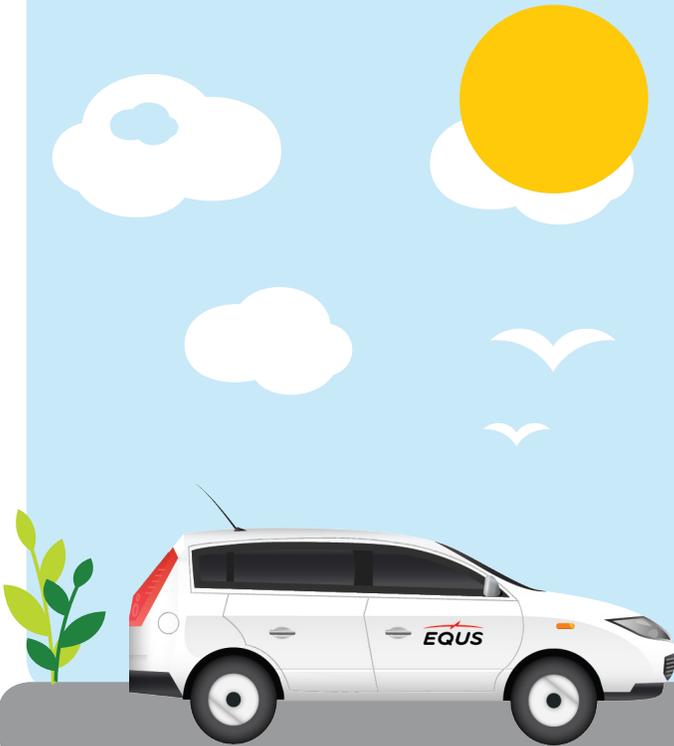
# We Want to Learn and Grow with You

As a co-operative, the more we grow, the more you benefit. Help us grow by contacting EQUUS Business Development Representatives to discuss any potential new members within our Service Area. This will help us ensure we deliver on our long-term promise to keep costs low for our members.

In response to recent changes in the utility industry, EQUUS is now able to offer different rate classes, resulting in a better value for you, our members. As a result of a review of our cost of service and in recognition that we are in a competitive environment, we are now able to offer a new rate for rural residential subdivisions that will apply to all new and existing subdivisions that qualify within EQUUS' Service Area. All services that qualify will be contacted.

EQUUS is uncompromising in our commitment to keep costs low to our members, and we work hard to deliver on this promise for the long-term. In addition to our residential services, we are also able to serve commercial and industrial developments, oil and gas operations, telecommunication towers, production facilities and farms throughout our Service Area.

Our mission is to grow alongside you and be a valuable partner in making your experience with EQUUS the best it can be. If you have a neighbour or friend looking for reliable electrical distribution service at competitive rates, encourage them to call EQUUS Business Development Representatives Ryan Graham or Chantel Decker at 1.888.211.4011.



## Click or Call before You Dig This Spring

With the weather getting warmer and the ground thawing, home improvement season is just around the corner! As you're planning to start any underground construction, remember to click or call before you dig. Place a locate request with Alberta One-Call at least two full business days before you'll be starting construction in order to locate any primary underground lines you have within your work zone. Secondary lines can be located by an electrician or a contractor.

By knowing where the lines are located, you minimize the risk of hitting a dangerous and potentially deadly gas or electrical line. Not only is skipping this step in the

construction process dangerous, but it can also be costly. If you dig prior to getting locates and hit a line, the repairs can cost thousands of dollars.

To place a locate request, visit [albertaonecall.com](http://albertaonecall.com), or phone 1.800.242.3447.

# Operation Round Up

The Operation Round Up Committee recently awarded five organizations with funding for projects that support youth and seniors in our Service Area.

EQUS is pleased to announce the five successful recipients of the first quarter of funding for Operation Round Up. The funded projects range from educational support, which gives more than 500 youth access to financial literacy, entrepreneurship and work readiness courses, to the Leaders of Tomorrow awards, which recognize youth who make a difference in their communities. These projects support the program's mission, which is to support youth and seniors in our Service Area. Congratulations to the following recipients:

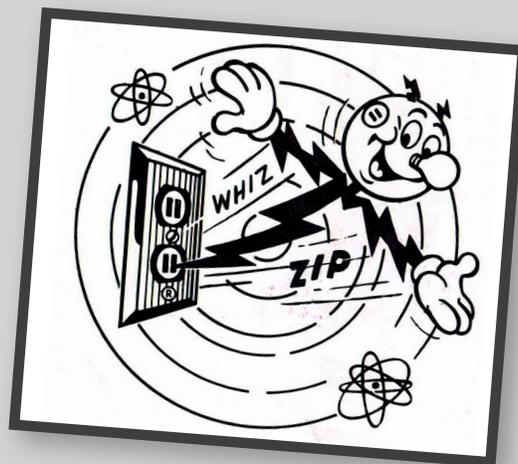
- Junior Achievement of Southern Alberta;
- Greenwood Neighbourhood Place Society;
- The Town of Sylvan Lake FCSS;
- Darwell Betterment Association; and
- Barrons Eureka Warner FCSS.

Funding for the Operation Round Up program is provided by members who have opted to have their electric bills 'rounded up' to the next highest dollar. On average, each member contributes about \$6 per year. The Operation Round Up Committee is made up of EQUS members who decide which programs are funded.

*"We are grateful to our members whose generosity is allowing EQUS to connect and help in the rural communities on behalf of the EQUS membership."*

*— Pat Bourne, EQUS CEO*

Those interested in applying for the next round of Operation Round Up funding should do so before March 31. Funding applications and guidelines are available on our website: <https://www.equs.ca/community/operation-round-up/>.



## An EQUS History Moment

*Reddy Kilowatt was a mascot created by power companies in the early-1900s to help familiarize people with the concept of electricity, because believe it or not, there was a time when people were weary of this new technology.*

*Reddy was utilized by companies like Canadian Utilities and Calgary Power on billboards and signs. His smiling, cartoon face was supposed to evoke an inviting feeling when people thought about electricity. Reddy told people that electricity was not something to fear.*

*Eventually, the mascot was retired because people began to take electricity for granted and were no longer apprehensive of this now everyday amenity.*

*Image credit: creativepro.com*



# Quarter Four Members Matter

Congratulations to Kathy and Wayne Murray, the winners of the quarterly Members Matter draw. The next Member Matters draw for a \$250 power credit is March 31.

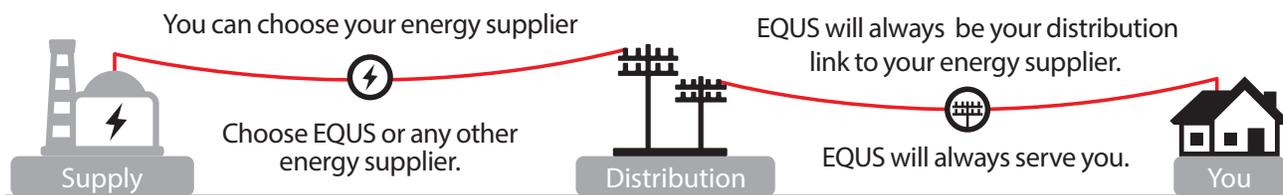
When EQUUS members share their feedback with us, they have a chance to win a \$250 power credit, which is drawn quarterly. Any EQUUS member who has a service request, construction project or requested vegetation management service completed is eligible for the quarterly draw.

Upon the completion of the service, EQUUS staff will contact you for your feedback. Member feedback takes

just a couple minutes and provides valuable information to ensure continued member satisfaction and quality of service.

Congratulations to the 2016 fourth quarter Members Matter winners Kathy and Wayne Murray from the South Area. The Murrays have won a \$250 gift card for their feedback.

Feedback can be provided over the phone, email, online, fax or by mail. Please ensure EQUUS has the most convenient way to contact you on file. The next Members Matter quarterly draw for a \$250 power credit is March 31.



**All members are free to purchase electricity services through EQUUS' regulated rate tariff or from a retailer of their choice. The delivery of electricity to you is not affected by your choice. If you change who you purchase electricity services from, you will continue receiving electricity from EQUUS. For a current list of retailers you may choose from, visit [www.ucahelps.alberta.ca](http://www.ucahelps.alberta.ca) or call 310.4822 (toll free in Alberta).**

## Power Out?

To report a power outage in your area, or for other services such as construction or vegetation management, please call your local Area Office.

North Area Office  
1.888.627.4011

Central Area Office  
1.877.527.4011

South Area Office  
1.888.565.5445

Main Office  
1.888.211.4011

Mailing Address: Box 6199, 5803 42 Street, Innisfail, AB T4G 1S8